

Our mission is to inspire  
creativity and engage our users  
through innovative arts & crafts.

## Our Reach



121,000+ Likes



4,000+ Followers



7,700+ Subscribers



1,700+ Followers



14,500+ Followers



45,000 views per month

## Be a Guest Contributor!

- ✧ **INVITATION TO CREATE:** Receive fun craft challenges via e-mail on a quarterly basis & respond to at least 2 per year.
- ✧ **CPI CREATOR BOX:** Receive colorful craft supplies that go hand-in-hand with your craft challenge.
- ✧ **CONTENT CREATION:** Create 1 blog post per craft challenge with clear, step-by-step instructions & photos/video.
- ✧ **CPI FEATURES:** We'll feature your craft on CraftProjectIdeas.com & our social accounts!
- ✧ **TAG, SHARE + COLLAB:** Tag @CraftProjectIdeas & add the hashtag #CPICreator to any social posts. Add us as a Brand Partner & we'll re-share on our social accounts & website!
- ✧ **FREE PRODUCT:** Receive a product of your choice for every blog you complete!

**BONUS!** Active Guest Contributors will be entered into a quarterly giveaway for the chance to win an awesome activity kit bundle & be named Creator of the Month!

CHECK US OUT: **yahoo!life**



*The Pioneer Woman*

★ ★ ★ **Apply Now!** ★ ★ ★

**Questions?** Contact [Partnerships@HGUSA.com](mailto:Partnerships@HGUSA.com)!  
Please note we do not offer paid partnerships at this time.

