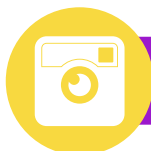


**Our mission is to inspire  
creativity and engage our users  
through innovative arts & crafts.**

## Our Reach



121,000+ Likes



4,000+ Followers



7,700+ Subscribers



1,700+ Followers



14,500+ Followers



45,000 views per month

## Be a Craft-Fluencer!

- ✧ **CPI CREATOR BOX:** Receive fun, colorful craft supplies on a quarterly basis.
- ✧ **CONTENT CREATION:** Create 1 "Before & After" social post/video on your platform of choice – Instagram, TikTok, YouTube...wherever you choose to engage!
- ✧ **TAG, SHARE + COLLAB:** Tag @CraftProjectIdeas & add the hashtag #CPICreator to any social posts. Add us as a Brand Partner & we'll re-share on our social accounts & website!

**BONUS!** Active Craft-Fluencers will be entered into a quarterly giveaway for the chance to win an awesome activity kit bundle!

**CHECK US OUT: yahoo!life**



*The Pioneer Woman*

✧ **Apply Now!** ✧

**Questions?** Contact [Partnerships@HGUSA.com](mailto:Partnerships@HGUSA.com)!  
Please note we do not offer paid partnerships at this time.

